

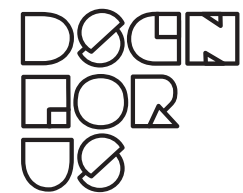
DALLAS, TX 2024

CAP



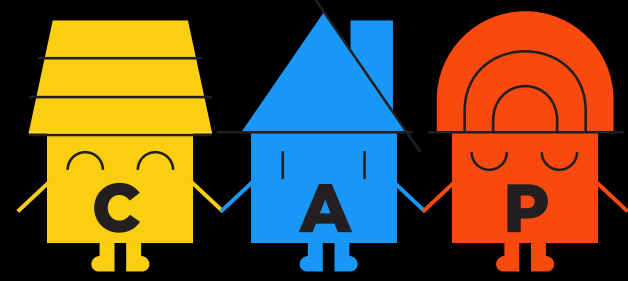
**ABOUT DSGN FOR US WORKSHOPS THROUGH
COMMUNITY ARTISTS PROGRAM**

WORKSHOPS PROVIDED BY



SPONSORED BY

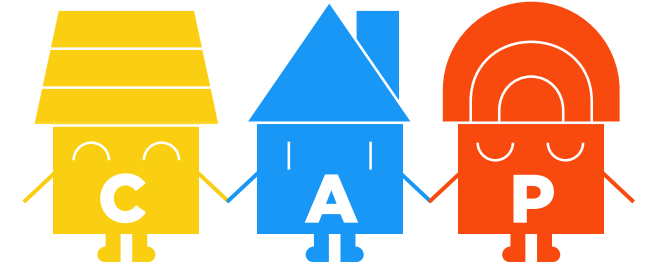




**We firmly believe in
the impact that art has
to heal, uplift, and
empower individuals.**

Creemos firmemente en el impacto que tiene el arte para sanar, elevar y empoderar a las personas.

DSGN FOR US AS PART OF CAP: COMMUNITY ARTISTS PROGRAM



Workshop #1

4 ART NUTRITION

Single class, or as a series.

Workshop #2

5 COLOR AND SOUND

Single class, or as a series.

About CAP

6 REQUESTING DSGN FOR US THROUGH CAP

Links to request CAP and information on criteria to be approved for a free art workshop.

About US

7 DSGN FOR US STORY & ITS FOUNDER

Our five-year trajectory involves creating projects for the city of Dallas utilizing art and design.

Learn more about the professional background of founder and designer: Natalia.

WORKSHOP #1

Art Nutrition

AS A SINGLE WORKSHOP

For children 6+ and adults

In the workshop, participants color tote bags with Posca markers, featuring original fruit illustrations. The goal is to inspire them to use these customized bags for grocery shopping, thereby reducing the use of plastic.

AS A SERIES OF 3 TO 5 WORKSHOP

For children 6+ and Adults

Participants used a lightbox to trace our original illustrations of nutrition onto their tote bag, creating their own composition, and then they colored their tote bag.

Note:

1. At the end of the session, we seal their paint with a machine; each bag takes 4 minutes.
2. We design your marketing materials.



WORKSHOP #2

Color and Sound

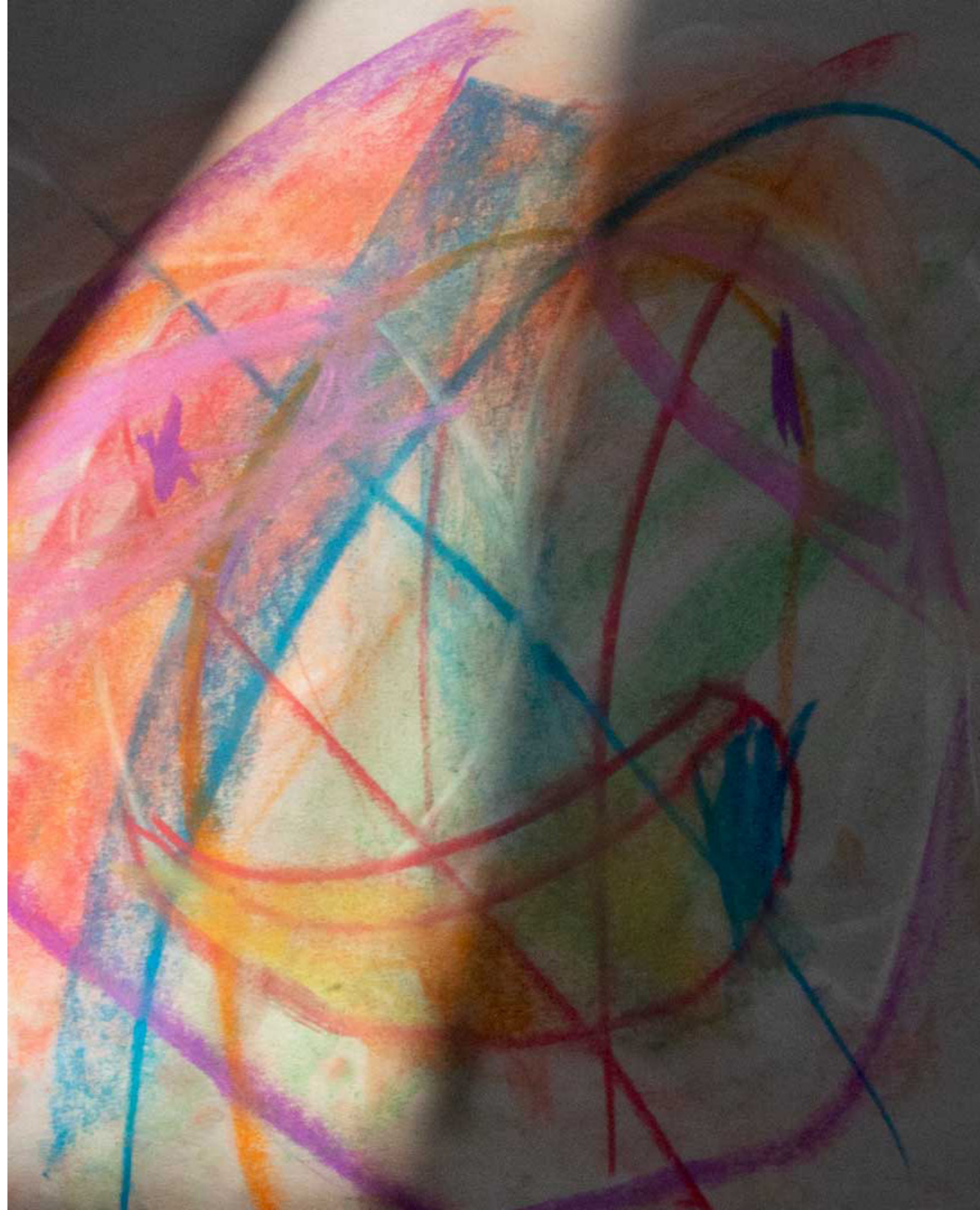
AS A SINGLE WORKSHOP

For children 4+ and adults

In the workshop, participants listen to instrumental music with their eyes closed, and then they use pastels to color how the music made them feel on large sheets of paper.

Note:

1. We design your marketing materials.





CAP guidelines for host
Request Dsgn For Us through CAP



WE MADE A BOOK FOR DALLAS



ABOUT DSGN FOR US

Five years of serving Dallas' residents through art and design.

[DSGN FOR US](#) is a creative movement that brings visual artistic experiences centered on the elements and principles of design to benefit vulnerable communities while providing a safe space for people to express themselves freely.

Since 2019, we have successfully completed ten projects for the city of Dallas, serving over 700+ participants. Our outreach caters to a diverse range of vulnerable sectors, encompassing various ethnic backgrounds and age groups, from toddlers to senior citizens.

Our projects blend community and education, creating initiatives that focus on humanities, finances, nutrition, and culture, integrating art and design. By infusing creativity into every endeavor, we aim to ignite the imaginations of individuals from all backgrounds, with a special focus on those who are part of ALAANA (African, Latinx, Asian, Arab, and Native American) communities.





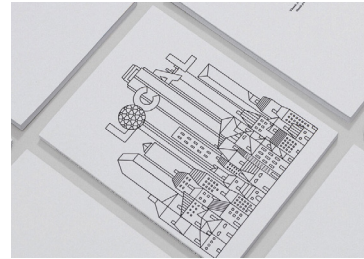
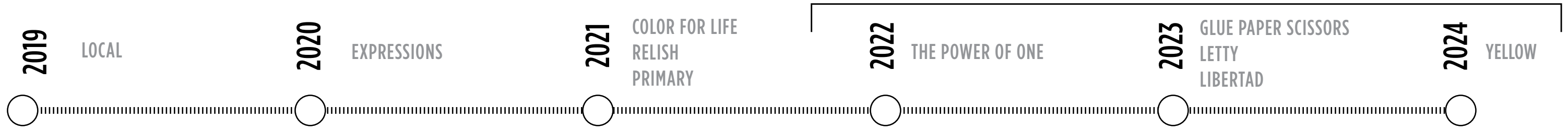
At [DSGN FOR US](#), we firmly believe in the impact that art has to heal, uplift, and empower individuals. Our interactive experiences are carefully crafted to be accessible and engaging, captivating the attention of both children and adults. We seek to provide simple yet profound opportunities for individuals to learn, grow, and explore their artistic potential.

Our workshops integrate mindfulness through breathing exercises. We encourage through words of affirmation. Striving to create inclusive environments, we aim to foster spaces where individuals can learn, connect, and find inspiration in their own creative journeys.

We are committed in bringing joy by facilitating art, through high quality materials, while forging connections and serving various nonprofit organizations, educators, activists and Dallas' residents of all ages through art and design.



PROJECT 'EXPRESSIONS' 2020 ° Dallas Park and Rec.
Kits designed for senior citizen participants.



LOCAL
We created a bilingual coloring resource guide for new residents in Dallas.

RECIPIENTS: VICKERY MEADOW YOUTH DEVELOPMENT FOUNDATION



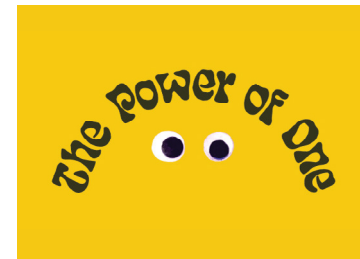
EXPRESSIONS
A series of color theory workshops focusing on participants' portraits.

RECIPIENTS: SENIOR CITIZENS FROM DALLAS' PARKS AND REC.



COLOR FOR LIFE
Delivered color theory workshops to over a hundred elementary students in eight schools.

ARCHADIA PARK ELEMENTARY
EDWARD TITCHE ELEMENTARY
IGNACIO ZARAGOZA ELEMENTARY
MARY MCLEAOD BETHUNE



THE POWER OF ONE
Workshop were participants embraced the concept of 'monochromaticity,' expressing their creative freedom.

RECIPIENTS: VICKERY MEADOW YOUTH DEVELOPMENT FOUNDATION



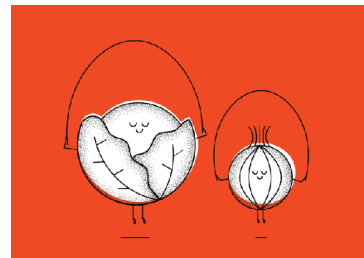
GLUE PAPER SCISSORS
A series of workshops were participants learned various cutting techniques.

RECIPIENTS: FIRESIDE RECREATIONAL CENTER & AUDELIA PUBLIC LIBRARY



YELLOW
A 48 ft. x 56 ft. interactive floor paper installation celebrating five years of community service.

COMING MARCH 20, 2024 AT ARTS MISSION OAK CLIFF.



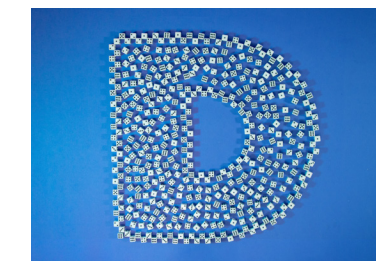
RELISH
celebrates the enjoyment of nutrition through a collection of coloring posters.

RECIPIENTS: BISHOP ARTS THEATRE, DALLAS LIBRARY, LATINO CULTURAL CENTER, OAK CLIFF CULTURAL CENTER, COLOR ME EMPOWERED, BIG THOUGHT AND THE SCHOOL FOR THE TALENTED & GIFTED IN PLEASANT GROVE.



PRIMARY
A budget workshop involving painting an infographic mural on a 10 ft x 5 ft canvas.

RECIPIENTS: VOGUEL ALCOVE AND COLOR ME EMPOWERED.



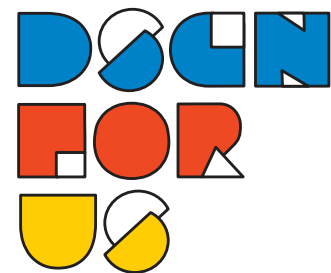
LETTY
Video series and workshops on experimental typography using found objects.

RECIPIENTS: FIRE SIDE REC. CENTER.



LIBERTAD
A day of freedom where participants use Posca markers to color tote bags featuring Central American birds.

RECIPIENTS: STEVENS PARK ELEMENTARY SCHOOL



Established in 2018, this timeline highlights our five years of service, providing artistic workshops and design services for the city of Dallas, engaging with over 700 participants.

www.dsgnforus.com



ARTIST BIOGRAPHY

Founder and Designer of Creative Movement Dsgn For Us

NATALIA PADILLA IS A LATINX DALLAS-BASED CONTEMPORARY MULTIDISCIPLINARY VISUAL ARTIST

The UNT alumna holds a BA in visual communication with a focus in graphic design. Over the past decade, she has built an eclectic portfolio that encompasses a wide variety of skill sets, mastering the art of grant writing, advertising, UI/UX design, animation, branding, illustration, mural design, conceptual design, editorial design, packaging, community initiatives, programming, among other services.

As an educator, the artist has developed a significant aspect of her practice to serve vulnerable communities in the city of Dallas through her creative movement [Dsgn For Us](#). Her experience includes teaching individuals of a diverse ethnical backgrounds and age groups, ranging from toddlers to senior citizens, as well as freshmen at the University of North Texas.



In addition to her design work, Natalia is a self-published author of five books. She has been recognized for her creative endeavors with eleven consecutive grants awarded by the City of Dallas Office of Arts and Culture. She has served as a CAP artist through the Dallas Office of Arts and Culture from 2022–2024.

Padilla is also the founder and designer of MyABZoo®, a brand that allows children to learn their letters through a collection of animal illustrations carefully crafted to resemble their initials in English and Spanish, and an alternative method for different types of learners.

As an artist and immigrant who is part of the ALAANA community, one of her missions focuses on bringing vulnerable communities the opportunity to experience high-quality design experiences that they can cherish for a lifetime.



**In what ways do you
believe art can bring
people together
and foster a sense
of community?**

¿De qué maneras crees que el arte puede unir a las personas y fomentar un sentido de comunidad?